



April 24, 1996

George Saadi
CEMA Distribution
21700 Oxnard St., Suite 700
Woodland Hills, CA 91367

Mr. Saadi,

I wanted to send you this letter to let you know how excited I am that you are continuing the STREET BUZZ campaign. As you know, Radiohead was the test artist for the initial STREET BUZZ program and we at Capitol Records couldn't be more pleased with the results. Their album, The Bends, just recently went gold, and THE STREET BUZZ played a big role in achieving that success.

After looking over the information you sent regarding THE STREET BUZZ, it looks like the program is even better than before. With Capitol's focus on breaking artists in 1996, you can be sure we will continue our support for this ground-breaking marketing opportunity. I only hope that I will have enough artists to fill all of your available slots so this can be an exclusive Capitol promotion.

Looking forward to breaking artists in the future,

A handwritten signature in black ink, appearing to read 'Steve Rosenblatt', with a long horizontal flourish extending to the right.

Steve Rosenblatt
Vice-President of Sales

SR:lm