



May 22, 1997

George Saadi
The Street Buzz
P.O. Box 5173
West Hills, Ca. 91308-5173

Dear George,

I just wanted to send you a letter regarding your new venture with The Street Buzz. The direction of Street Buzz is fresh and new, allowing the labels another avenue of exposure for not only their developing artists, but the established ones as well. I look at what you are doing as an important part of educating the consumer about new music. In these days of tight playlists and even tighter consumer budgets, you have created a new medium of exposure that will help in spreading the word to the right people...the consumer.

If there is anything I can do to help you in your new venture, please don't hesitate to call. This is a business of constant change and you are ahead of the curve with The Street Buzz. My door is always open to you. Best wishes for a successful future with your new endeavor.

Peace,

A handwritten signature in black ink that reads 'Mark Cope' in a cursive, slightly slanted script.

Mark Cope
Director/Music Marketing Services
Radio & Records